

NOVEMBER 20, 1953

SPRING - SUMMER 1954

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U.S. Department of Agriculture

Seedsmen's Price List

1954

Alphabetical

LAWN SEED MIXTURES



ALL MEMBERS OF THE WILCOX GROUP

F. W. WILCOX & SONS, INC.

MILFORD, MASSACHUSETTS

Branches: BILLEROSE, L. I., N. Y. ATLANTA, GA. TOLEDO, OHIO. LOS ANGELES, CALIF. AUSTIN, TEXAS. MURFREESBORO, TENN. AND GAITHERSBURG, MD.
Phones: Milford 2-1461, Atlanta 2-7711, Toledo 2-1461, Austin 2-1461, Murfreesboro 2-1461, Gaitherbsburg 2-1461



WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Turf-Forming Grasses
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
TEMPORARILY DISCONTINUED DUE TO ACUTE BLUEGRASS SHORTAGE						
TURF-MAKER No. 1	Contains Certified Coarse Bent Red Fescue, Fertilized Kentucky Bluegrass and Rough Bluegrass.	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER No. 38	Contains Certified Coarse Bent Red Fescue, Fertilized Kentucky Bluegrass and Rough Bluegrass.	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER FOR SHADE	Contains Certified Coarse Bent Red Fescue, Fertilized Kentucky Bluegrass and Rough Bluegrass.	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER For Light Soils	Contains Certified Coarse Bent Red Fescue and Fertilized Kentucky Bluegrass.	\$120.00	122.00	124.00	126.00	128.00

THIS CANCELS ALL PREVIOUS QUOTATIONS

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2 1/2 ten days, Net 30 days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES — 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS — Add 1c per pound.

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NEW ITEM! WHITE CLOVER for LAWNS

Now Packaged in Attractive Cartons

WHITE DUTCH CLOVER

	1/2 lb.	1 lb.
WHOLESALE (per unit)	.42 1/2c	.80c
RETAIL (per unit)	.75c	\$1.45

N. Z. WHITE CLOVER

	1/2 lb.	1 lb.
WHOLESALE (per unit)	.46	.87
RETAIL (per unit)	.85	\$1.65

PACKED ONLY 24 1/2's or 12 1's Per Case.

Subject to Terms Listed Below.



RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

1. Over 50% Turf-Forming Grasses
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.5% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
MILFORD GREEN FOR SUN	Contains Certified Coarse Bent Red Fescue, Fertilized Kentucky Bluegrass and Rough Bluegrass.	\$90.00	92.00	94.00	96.00	98.00
MILFORD GREEN FOR SHADE	Contains Certified Coarse Bent Red Fescue, Fertilized Kentucky Bluegrass and Rough Bluegrass.	\$90.00	92.00	94.00	96.00	98.00

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PARK	\$54.00	56.00	58.00	62.00	
GREEN-UP	\$32.00	34.00	36.00	40.00	

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO
SACRAMENTO, CALIF. -- DALLAS, TEXAS -- MERCEDES, TEXAS
SALISBURY, MD

SPRING DIAZ LAWN AND GREEN CULTIVATORS



HOMEC LAWN SPREADER

MODEL ST

8 ft. long, 12 in. diameter - Rolling under the ground.

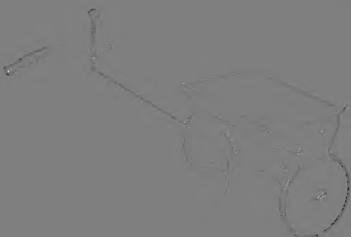
Wholesale \$12.45 each

Retail 18.70 each

Shipping weight 35 lbs.

Terms: 2% 10 Days, Net 30 Days, F.O.M., F.O.B. our warehouses. Freight prepaid on 200 lbs. or more.

WOODRUFF SPREADERS for SEED and FERTILIZER



HOMEC LAWN SPREADER

SIZE	SHIPPING WEIGHT	WHOLESALE PRICE	RETAIL PRICE
18"	22½ lbs	8.65	12.95
24"	30 lbs	13.30	19.95

Terms: 2% 10 Days, Net 30 Days, F.O.M., F.O.B. Milford or Belleroose. Freight prepaid on 200 lbs. or more.

GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT? Read these sales helps and INCREASE YOUR SALES

1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - no new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

GRO-SOD LAWN FOOD

— PRICES —

Size	Wholesale	Retail
50 lb. bags	\$2.90	\$3.95
25 lb. bags	\$1.55	\$2.25
TON LOTS or OVER Less 5¢		

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

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WITHOUT NOTICE

TERMS: 2% 10 Days; Net 30 Days F.O.M.
F.O.B. Our Warehouses - Freight Prepaid
on 200 lbs. or over.